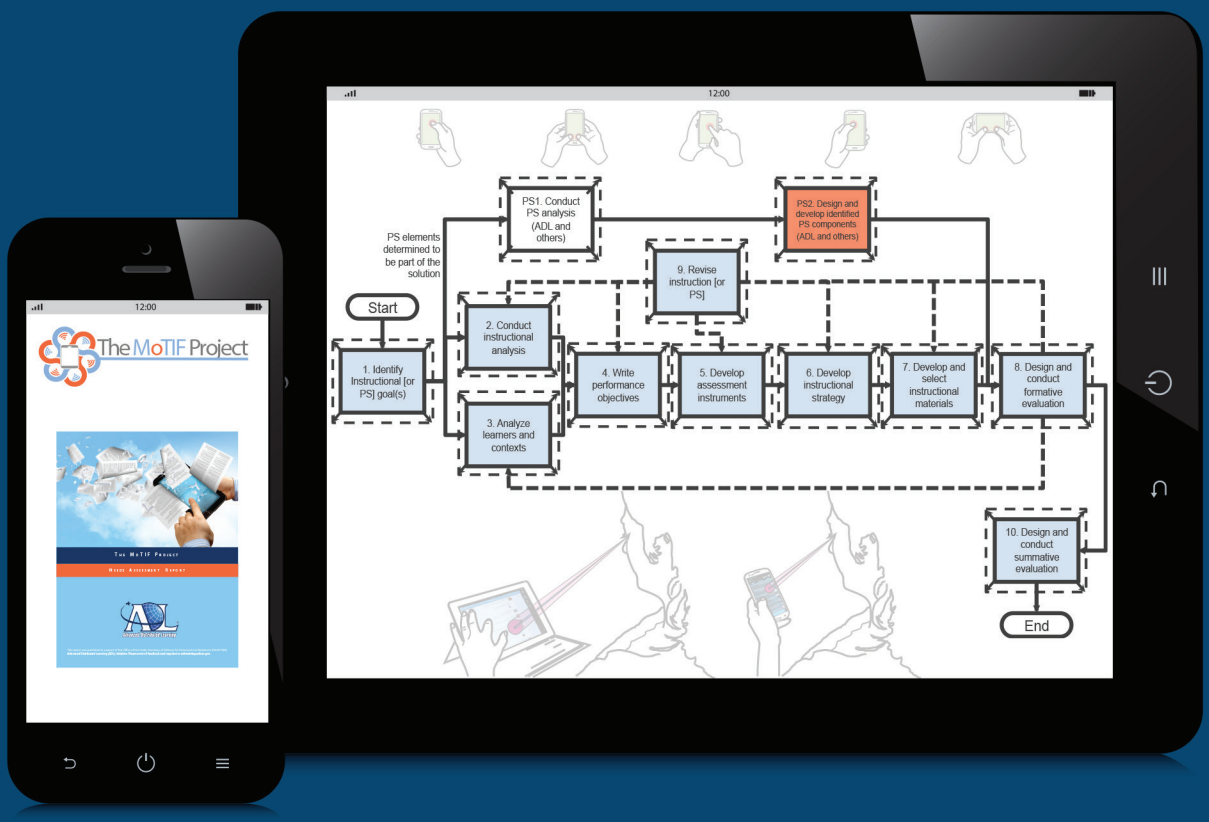
MOBILE LEARNING Design



Advanced Distributed Learning

mLearning Reference Model

http://ml.adlnet.gov

WHAT'S MOBILE LEARNING

Mobile learning, or mLearning, refers to the use of ubiquitous mobile technology for the adoption or augmentation of knowledge, behaviors, or skills through education, training, or performance support.

ADL investigates the latest science and technology developments in mLearning, from instructional design to augmented reality. For government organizations, we offer hands-on mLearning support. For the larger community, we provide "how-to" resources such as the Mobile Learning Handbook (http://mlhandbook.adlnet.gov). One of our top resources is the mLearning reference Model.

mLearning Reference Model

WHAT IS IT?

- Conceptual model
- Decision support tool
- For mobile content developers
- Mobile instructional design
- Builds upon existing models
- Includes other best practices

The mLearning Reference Model is a PowerPoint-based, interactive flowchart that guides its readers through a decision-making process of determining whether mobile instruction or performance support is most appropriate for a particular project and how to best design the mobile interventions.

WHY USE IT?

- Bridge theory into practice
- Create mLearning efficiently
- Increase mLearning effectiveness
- Reduce mLearning project cost
- Design effectively for mLearners' context and usage patterns

The mLearning Reference Model is a single collection of best practices for mobile design that leverages the unique capabilities of the mobile platform to create new learning approaches. It's easy to use—simply respond to each flowchart decision-point—and makes the mLearning science more actionable for designers.

HOW TO GET IT?

The mLearning Reference Model (the interactive, standalone PowerPoint application) and related resources are available at:

http://motifproject.org

The Handbook is a compilation of mobile learning resources geared to help instructional designers, developers, project managers, and stakeholders better understand the issues, opportunities, and best practices in mobile learning.
Get it at:

http://mlhandbook.adlnet.gov

CONTACT US FOR MORE INFORMATION

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